

## INTRODUCTION

A Cookie is a text file that downloads and stores information about your visit to the device you are accessing the site from. The details of your previous visit are remembered for the next time you visit the website using that device

Cookies help us improve the performance of the website as it remembers your preferences and we can make tweaks based on visitor behaviour and statistics. We sometimes place cookies on your device which help us serve relevant adverts to you when you visit other websites.

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

The categories of cookies we use on the website and the function they perform is listed below.

### **1. Necessary cookies**

These cookies are essential for the website to operate correctly and cannot be disabled without ruining the usability of the website. The law does not require us to ask consent to use these cookies and they will always be placed when you use this website.

### **2. Analytical/performance cookies**

Analytics cookies are used to gather anonymous data on how visitors use the website.

They look at what pages are the most popular, how long visitors stay on them, if and when a user gets an error message and other similar useful data which we use to improve how the website works and make information easier to find. This data is anonymous and we cannot track you individually using analytics cookies.

### **3. Functionality cookies**

These are used to recognise you when you return to the Website. This enables us to potentially personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

### **4. Targeting cookies**

These cookies record your visit to the Website, the pages you have visited and the links you have followed. We may use this information to make the Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

**More information about the individual cookies we use, and the purposes for which we use them, are as follows:**

## FIRST PARTY COOKIES

Cookie Name	Description
ADMINDYNSRV	Tracks which server you are communicating with in order to present a consistent user experience with the data you have entered
DYNSRV	This is for load balancing to manage server traffic demand
_ga	cookie is set by Google Analytics with unknown functionality
_gat_gtag_UA_*	Cookie is placed by Google Analytics to store a unique user ID.
_gid	Cookie is placed by Google Analytics to count and track pageviews
cookie_notice_accepted	Cookie is placed by Cookie Notice for GDPR to check if cookies can be placed
fusionredux_current_tab	Cookie is placed by Fusion Theme to display current tab on navigation
wordpress_test_cookie	Cookie is placed by WordPress to check if cookies can be placed

### THIRD PARTY COOKIES

Pages on this site may include embedded content (e.g. videos, images, social media feeds, maps, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

It's important for you to know that we have no access to or control over cookies used by these companies or third-party websites. We suggest you check the third-party websites for more information about their cookies and how to manage them.

Cookie Name	Description
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Cookie Name	Description
1P_JAR	Google advertising cookie used for user tracking and ad targeting purposes
ANID	Used for advertising served across the web and stored in google.com
APISID	Cookie is placed by Google Ads Optimisation
HSID	Cookie is placed by Google Ads Optimisation
NID	Cookie is placed by Google Ads Optimisation to store user preferences
SAPISID	Cookie is placed by Google Ads Optimisation
SID	Customisation of ads on Google properties, like Google Search. For example, we use such cookies to track your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website on Google
SIDCC	Security cookie to protect users data from unauthorised access
SSID	Cookie is placed by Google Ads Optimisation
__Secure-3PAPISID	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant ads
__Secure-3PSID	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant ads
__Secure-3PSIDCC	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant ads
__Secure-3PSID	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant ads
__Secure--HSID	Used to identify users, track users' activity and store users' preferences
__Secure--SSID	Used to identify users, track users' activity and store users' preferences
DV	Google analytics cookie used for website traffic info
UULE	Google analytics cookie used for website traffic info

Cookie Name	Description
OTZ	Google analytics cookie used for website traffic info

**Google** provide information about their cookie and privacy policies including their YouTube service and G+ here <http://www.google.co.uk/intl/en/policies/privacy/>

## **BLOCKING / MANAGING COOKIES**

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of the Website.

a few helpful articles on this:

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari web and iOS](#)

If the browser you like to use is not listed above, normally there is a ‘Help’ option on your browser to find out about how it handles cookies, or visit the site you downloaded it from for more information.

**Google analytics** provide a browser plugin to prevent their analytics cookies being placed <https://tools.google.com/dlpage/gaoptout> or you can use your browser settings to disallow analytics cookies.

You can find more information about cookies at [www.allaboutcookies.org](http://www.allaboutcookies.org)